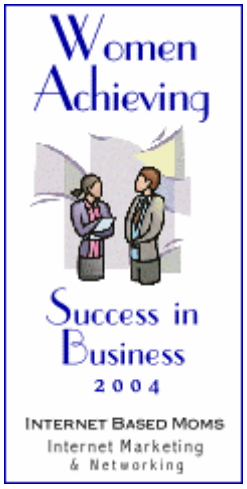

My 2004 Online Business Success Worksheet

This worksheet is for use with the tips provided in the article, "Make More Money Online with Less Work," by Alice Seba (http://www.internetbasedmoms.com/articles2/profitable.html)

This worksheet will help you identify the aspects of your business that bring you profit, will help you remove unprofitable activities in your business…allowing you to concentrate on making money in your business and leaving you with more time for your family and personal life.

Here's to your success…be sure to keep us up-to-date of your progress on the Message Boards (http://www.internetbasedmoms.com/bb)

1. **These Activities Bring Direct Profit to My Business –** Concentrate and build on these activities every single day.

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2. **These Activities Bring Profit to my Business Indirectly** – Save these activities until after you have spent some time on the activities in list #1.

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3. **These Activities are a Waste of My Time –** We often spend a lot of time doing unprofitable things for our business. Now's the time to take a close look and eliminate these from your business day.

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4. **Public Service –** Even if these public services don't bring you profit, choose 3 things that you would like to continue to do in your business. Be generous with your time if you'd like, but don't let it take away from your goal of building a profitable online business.

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5. **Necessary Evils –** List the non-profitable, but necessary things that need to be done your business. If you don't enjoy doing them, consider outsourcing the work to a contractor or finding someone to help you.

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6. **Possible Partnerships –** Is there room in your business for partnering with other websites? Partnerships can reduce your workload and increase your promotional potential. Write down your ideas and possible partners.

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